

REP HEADLINE# 6363147 TRF# 335761  
\$\$\$ UNAPPROVED REV #2 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT5/12 13.38  
\*\*\*CHANGES\*\*\* \*\* WPXI-TV \*\*\*

ADV # 17011 ADV. NAME ISS/AMERICANS 4 TAX REFORM REP. # OFF. # 18 SALESMAN #  
AGY # 03469 AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME GREG PHELPS

7669 STAGERS LOOP SALES PRSN WA- CHERYL BLAIR  
DELAWARE, OH 43015

ORDER # CONTRACT # 6363147 CLASS: NATL. LOCAL REGIONAL  
PRDCT AMER TAX REFORM EST#2813 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT5/12 OCT16/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT5/12 13.38

REP: TO JEN  
FR CHERYL  
RVSD AGY CODE  
TTL SAME  
PLS CNF THANKS

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS:
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 2813												

NO BUYS TO PRINT

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\*\*\* WPXI-TV \*\*\*

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CONTRACT TOTAL 49450.00  
TOTAL SPOTS 32

MARKET TOTALS \$183,148  
STEELERS ON FOX  
SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

*[Handwritten signature]*